

Powering Potential



Introduction

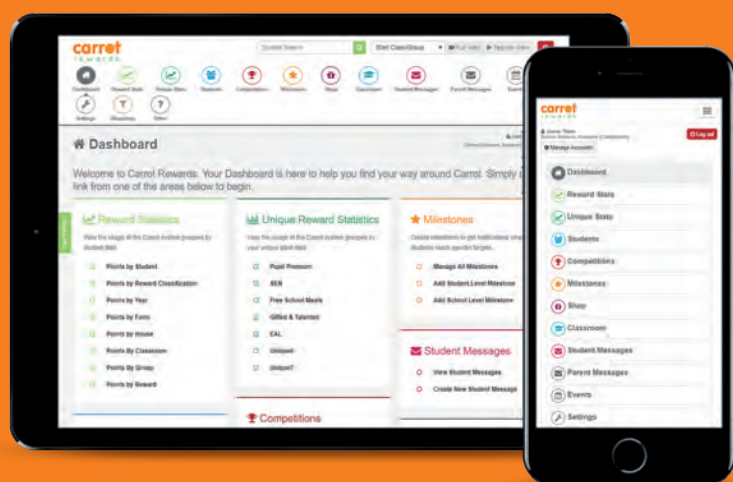
Carrot Rewards is the most cost effective, easy to use, feature rich school rewards platform available. We have been developing reward software for over 10 years and have incorporated numerous ideas and updates from feedback we have got from our customers.

Carrot Rewards was born from printing reward stickers for schools under the brand Schoolstickers.co.uk which still prints millions of smiles every year. We saw an opportunity to take rewards to another level to increase engagement and insight.

Benefits

- **Simple to Reward** - Give out rewards using the digital classroom or physical stickers. Create virtual rewards that are consistent across every classroom.
- **Engagement** - Carrot Rewards is engaging for pupils and parents with the Digital Classroom, MyStickers and Parent App.
- **Comprehensive Reporting** - Keep track of every reward given out at your school. With Carrot Rewards you can report at pupil, classroom, form, house, year and reward level.
- **Configuration & Automation** - Carrot Rewards is highly configurable so you can tailor your rewards program. Common actions are automated making your rewards easy and efficient to run.
- **Integration** - Carrot Rewards integrates with your Management Information System. Launching a reward system has never been easier!
- **Mobile Optimised** - As well as supporting all web browsers Carrot Rewards is easy to use on any device be it an Android or Apple.

— Fully mobile optimized



Functionality

- **Digital Classroom** - Visual and engaging way to reward students in a classroom environment.
- **Reporting** - Get valuable insight into the behaviour and achievements of students. You can report by year, form, house and subject, right down to individual pupil.
- **Customisation** - Define your own unique fields that are important to your school, track FSM, SEN, G&T or any key groups, the data will always be available in real time. All data can be integrated in to the SIMS Achievement Module
- **Competitions** - Easy to set up competitions to target and reward specific groups and actions. Pupils can track their progress in their MyStickers account.
- **Milestones** - Extensive functionality for setting up automated milestones such as a bronze, silver and gold schemes. No more tracking on spreadsheets or whiteboards! Every time a student hits a milestone the data is collated and sent to whoever in the school needs to know.
- **Online Shop** - Each reward can be allocated a value which can be used in your own digital shop. The shop is easy to configure, and you choose what items are available to purchase.
- **MyStickers** – The pupils can log in and see all their rewards in an online sticker album as well as being able to track their performance. Pupils can also customise adding another element to their engagement.
- **Parent Portal** - Notify parents when their child receives a reward they then can view how well their child is doing and leave encouraging messages.

The school rewards platform that makes it **easy to manage your rewards** and help unlock the potential in your classroom.



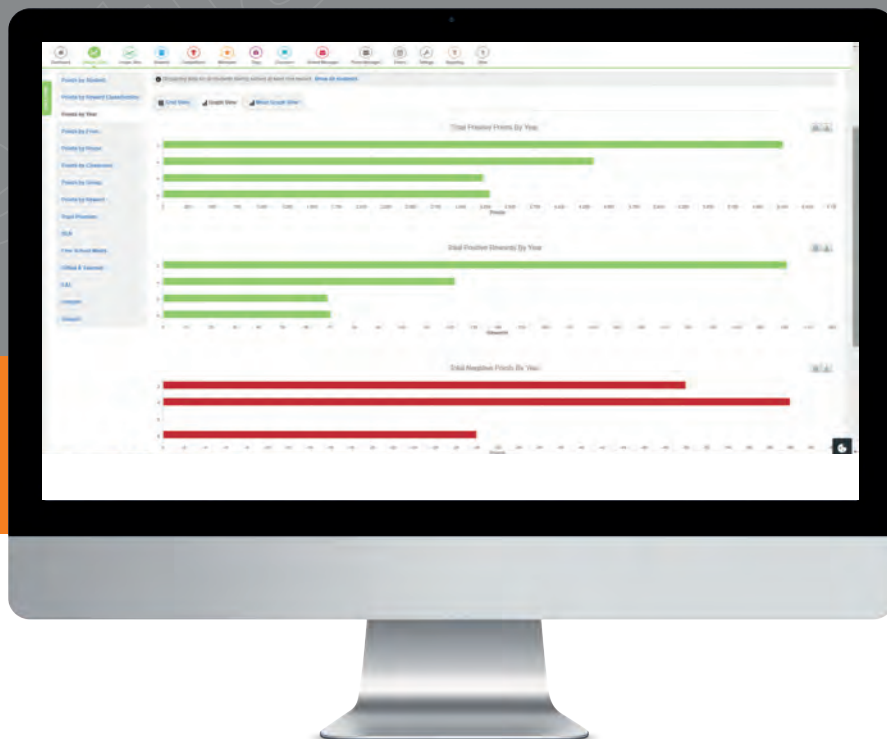
How Do I Launch Carrot Rewards?

- 1) Arrange a kick off call with dedicated Carrot Account Manager who will work with you to create your tailored rewards solution.
- 2) One 15 minute call with your technical lead and our integration partner Wonde. Nothing to be installed on your servers.
- 3) You can be in a position to launch to staff and students within 1 week.
- 4) Ongoing support from your Account Manager to ensure Carrot Rewards is a success in your School.



Affordable Simple Pricing

1 Month Free Trial



1 Year Primary Licence

Unlimited Teacher, Student and Parent Accounts
Full Access to Carrot Rewards,
MyStickers and Parent Portal
Full Support Monday to Friday (9-5pm)

~~£985~~ **£495.00**

+ £96 MIS Intergration (Including Writebacks)
£100 One-Time Setup Fee

1 Month Free Trial

1 Year Secondary Licence

Unlimited Teacher, Student and Parent Accounts
Full Access to Carrot Rewards,
MyStickers and Parent Portal
Full Support Monday to Friday (9-5pm)

~~£1695~~ **£995.00**

+ £96 MIS Intergration (Including Writebacks)
£200 One-Time Setup Fee

1 Month Free Trial