

carrot

r e w a r d s

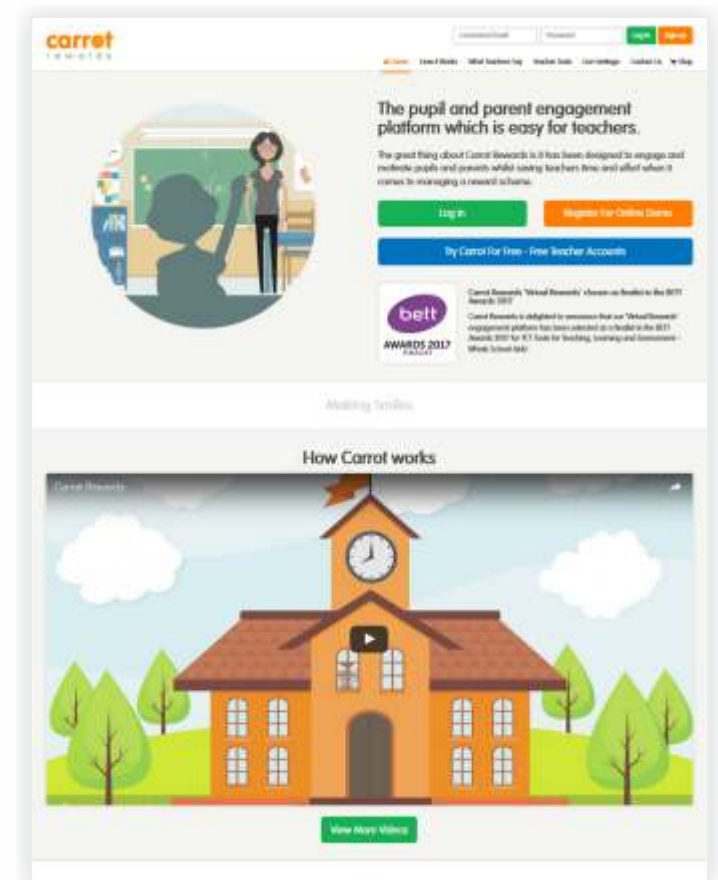
The Pupil and Parent Engagement Platform



www.carrotrewards.co.uk

What is Carrot Rewards

- Carrot Rewards was created by School Stickers Ltd- the UK's leading provider of rewards to schools. We provide a family of fun and effective reward tools to over 10,000 schools across the UK and the rest of the world.
- Affordable, effective and engaging online rewards system
- Drive positive behaviour
- Save time and effort tracking and managing your rewards
- Centrally managed system that ensures a consistent approach from teachers
- A flexible and customisable school rewards solution.
- Carrot makes it easy for parents to get involved and feel part of children's successes



How Does it Work?



- We make the setup really easy, we create a MyStickers account for all your students as well as teacher accounts and classes.
- Pupils can log into their MyStickers account where they can personalise their avatar and keep track of all of their rewards.

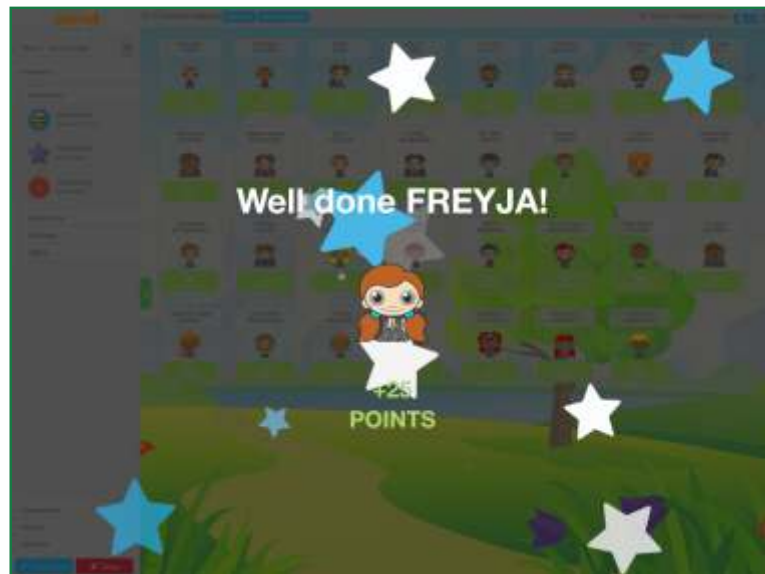
- Teachers log in Carrot Rewards, your schools management system. Here teachers can give out achievements / deductions to students via their digital classroom.



How Does it Work? Cont...

Reason	Points	Classification	Classrooms	Groups	Image	Actions
Whole class full attendance	+10	Behaviour	All	<ul style="list-style-type: none">• Table 1• Table 2• Table 3• Table 4• Table 5• Table 6		
Excellent Work	+50	Academic	All	<ul style="list-style-type: none">• Table 1• Table 2• Table 3		

➤ Create your own personalised achievements or deductions. These can be allocated to a single class / group or across the whole school



➤ Simply drag and drop your rewards for every achievement or behaviour you wish to award

MyStickers - Student Portal

- All pupils are set up with their own MyStickers reward account, where they can keep up to date with their achievements and personalise their avatars.
- Pupils can use points to purchase items for their avatar buddy
- Pupils can see their achievements given out by teachers
- Pupils can track points and see leaderboards for any competitions
- Access online reward shop if activated by the school
- MyStickers is fun for the students and gives them ownership of their rewards scheme



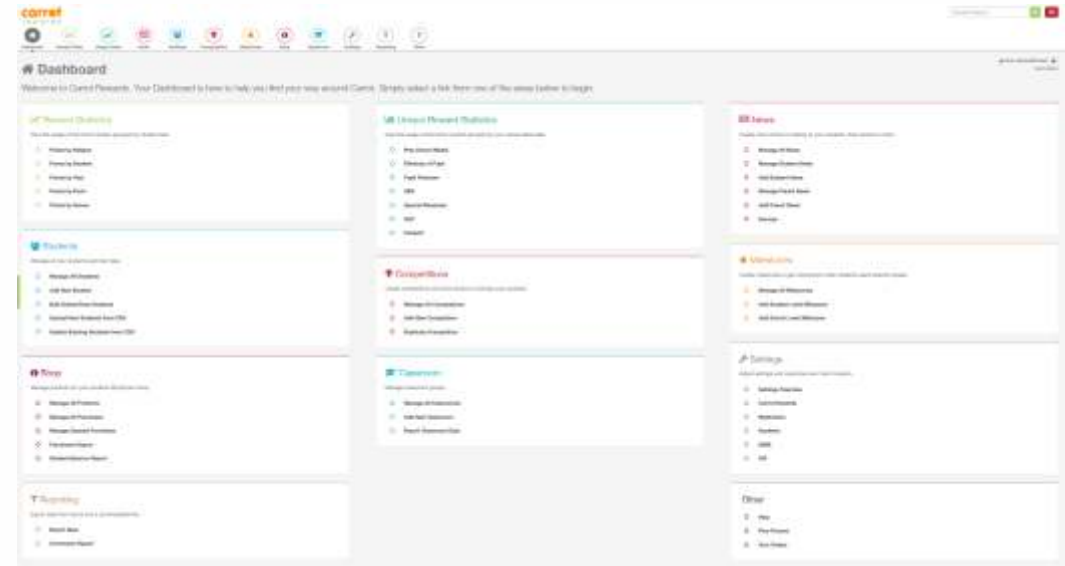
→ Pupil view



← Teacher view

Carrot Rewards

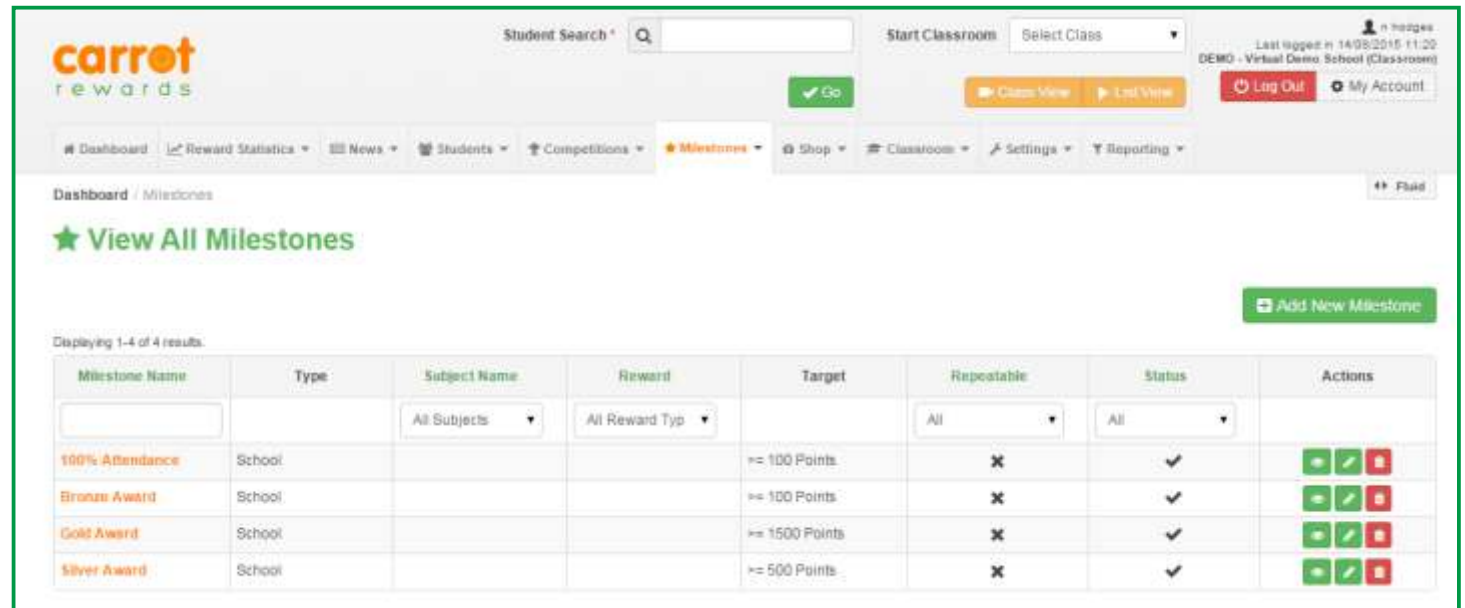
- Management interface for teachers
- Key functionality to engage and motivate pupils
- Teacher View or Full Screen Class View
- Create and personalise your rewards
- Easily track and reward anything from behaviour through to attendance consistently across the school
- Set milestones, competitions and run an online rewards shop
- Detailed reporting from classroom to subject to student. With 7 unique fields you decide what is important for your school
- Communicate with students and parents through our free apps



Key Tools to Engage Students

1) Set Milestones

- Milestones give students something to work towards; tracking milestones on Carrot is so easy!
- Allows you to track your pupils important achievements and set up automated alerts to notify you when they have been reached.
- NO MORE SPREADSHEETS!
- Good example of a milestone would be students hitting bronze (25 points), silver (50 points) & gold (100 points)



The screenshot shows the Carrot Rewards dashboard. At the top, there is a search bar for students and a dropdown for starting a classroom. The navigation menu includes Dashboard, Reward Statistics, News, Students, Competitions, Milestones (highlighted), Shop, Classroom, Settings, and Reporting. The main content area shows a 'View All Milestones' link and an 'Add New Milestone' button. Below this is a table displaying 4 milestones.

Milestone Name	Type	Subject Name	Reward	Target	Repeatable	Status	Actions
100% Attendance	School	All Subjects	All Reward Typ	= 100 Points	X	✓	👍 📄 🗑️
Bronze Award	School			= 100 Points	X	✓	👍 📄 🗑️
Gold Award	School			= 1500 Points	X	✓	👍 📄 🗑️
Silver Award	School			= 500 Points	X	✓	👍 📄 🗑️

Key Tools to Engage Students

2) Set Competitions

- Competitions are ideal for engaging students of all ages
- You can set up whole school competitions or target different years, classes, houses, forms, subject groups
- You can set it so the overall top performer will win or as a raffle prize where the system will pick a winner.
- All competitions show up in your students MyStickers portal to add to the excitement

Some great prize ideas:

- Cinema Tickets
- Book Voucher
- Pizza Party
- Jump the Lunch Queue Pass

The screenshot displays the Carrot Rewards interface for setting up a competition. The page title is 'View Competition - Hulk House'. It includes a navigation bar with 'Start Classrooms' and 'Select Class'. The main content area shows the competition details:

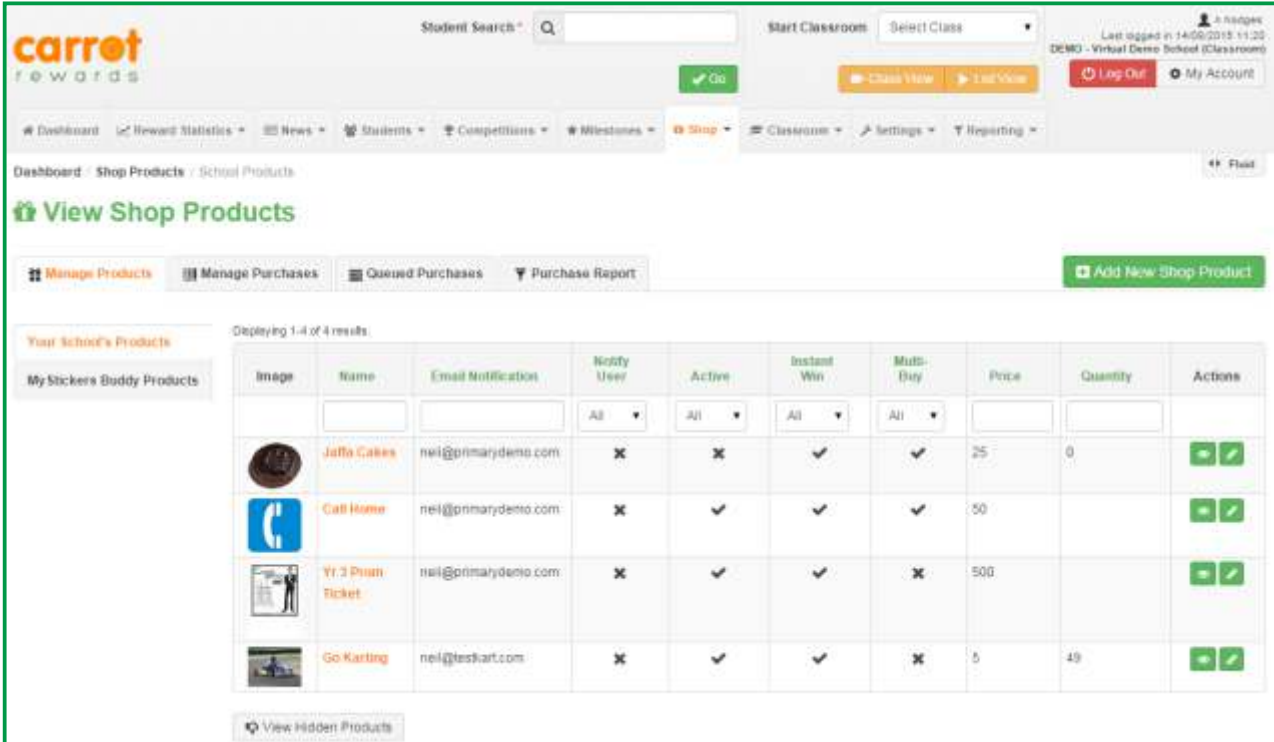
- Open to:** (empty field)
- Period:** 01/05/2015 - 31/09/2015
- Award format:** Prizes are awarded to the top 50% of scores.
- Prizes:** A dropdown menu is set to 'Medal'.
- Leaderboard:** A table showing the top 5 students in the competition.

Position	Student	Year	House	Points	Actions
1	Gemaline Hester	2	HULK	705	
2	Adam Gilbert	11	HULK	685	
3	David Robinson	2	HULK	680	
4	Dawn Cleary	2	HULK	625	
5	Alice Davies	2	HULK	595	













Key Tools to Engage Students

3) Online Shop

- You will have your very own school reward online shop where prizes can be filled from any source. You are in complete control of your shop
- Set prizes that your students really want
- Target different year groups with prizes that are going to appeal to them
- It's not always the big snazzy prizes that are most effective, at the moment 'jump the lunch queue' is the most popular prize across all of our Carrot Schools



The screenshot displays the Carrot Rewards online shop interface. At the top, there is a navigation bar with a search bar, a 'Start Classroom' dropdown, and user information. Below this is a dashboard with various menu items like 'Dashboard', 'Reward Statistics', 'News', 'Students', 'Competitions', 'Milestones', 'Shop', 'Classroom', 'Settings', and 'Reporting'. The main content area is titled 'View Shop Products' and includes a 'Manage Products' button. A table displays the current products, with columns for Image, Name, Email Notification, Notify User, Active, Instant Win, Multi-Buy, Price, Quantity, and Actions. The table shows four products: Jaffa Cakes, Call Home, Yr 2 Pinch Ticket, and Go Karting.

Image	Name	Email Notification	Notify User	Active	Instant Win	Multi-Buy	Price	Quantity	Actions
	Jaffa Cakes	neil@primarydemo.com	✗	✗	✓	✓	25	0	 
	Call Home	neil@primarydemo.com	✗	✓	✓	✓	50		 
	Yr 2 Pinch Ticket	neil@primarydemo.com	✗	✓	✓	✗	500		 
	Go Karting	neil@testkart.com	✗	✓	✓	✗	5	49	 

Parent Portal



- All parents can have their own MyStickers Parent Portal
- Can be accessed via website or free app available on iOS and Android stores
- Provides important link between the school, parents and students.
- Parents can be notified via email or live notifications in their app everytime their child receives a reward
- Get parents involved with their child's learning and encourages children to achieve
- You can send instant news/ updates to parents
- Great way of starting conversations around achievement at home to add to the encouragement.

Northway Primary School

Background

Northway Primary School is based in Wavertree, Liverpool with around 325 pupils. Its previous reward scheme was a paper system which was difficult to manage. Teachers found it difficult to keep track of the rewards given, and to identify if any pupils were getting too many or too few. The behaviour co-ordinator had to manually go through the paper system to see how pupils were doing and running the whole school house points system was incredibly time consuming.

Success

Yasmin Daws, Teacher, Northway Primary School, Liverpool said "We began using Carrot Rewards in September 2015 and it has been a resounding success. One of our pupils went home raving about it so much that her mum, a teacher at another school, got in touch to find out more. Her school started using it this September.

"It was really easy to set up and start using. The team at Carrot Rewards are there to answer any questions we have, and their customer service is excellent. It made introducing Carrot Rewards really easy, something which is often not the case with new systems and processes that need to be used across the whole school.

"We reward pupils for their individual hard work, behaviour in class, playtime behaviour, homework, and 'topic challenges' which are half termly projects done at home based on that term's theme. It is great that we can choose what we want to reward, and what competitions we want to run. Points also count towards whole school competitions and House points. This means that not only are the children working hard for their own benefit, they are also working to benefit their House.

"The reporting system means that we can ensure that our rewards scheme includes all pupils, as we can easily monitor to ensure that no children are missing out, or receiving too many. It also helps with pupil assessment

as it helps us to notice recurring themes such as regular minus points, homework not being returned, and pupils not receiving rewards.

"It has also, really importantly, helped with time management. Before there was so much time wasted on managing the paper system rewards and organising house points. Now it is all automated. Our behaviour co-ordinator is delighted as she can use it to help monitor behaviour across the whole school, saving her a significant amount of time.

"It has made a real difference in our school. It encourages pupils to work hard in the classroom, and we have seen a remarkable improvement in behaviour with children who were previously disinterested in our old paper based system, and there have been other benefits. In the past homework wasn't submitted as often as we would have liked, but recently we have been getting everyone's in as they are so keen to earn the rewards.

"The younger kids love earning the rewards, and seeing the avatar that they have created flash up on screen. The older kids like earning the rewards as they can be used to buy things from the Carrot Shop. I like that we speak to the children to find out what they want in the shop, and source these prizes ourselves, meaning that it is really personal to our school, and budget.

"The teachers have really embraced Carrot Rewards, and often say how much easier it is to use than our old paper based system. All teachers have touch screens in the classroom so older pupils are given their rewards immediately as they earn them. With the really young children, we have found it best to wait until the end of the day and then give them out all at once.'

"Parents are also really enjoying logging in to find out how their child is doing, and it has definitely improved communication between the school and parents, as they are quick to want to discuss the rewards, or minus points, their child has received.

"It is also great value for money. We looked at a variety of reward schemes. Whilst there are some free online reward tools available, these are only for individual teachers, and don't have a whole school management and reporting system behind them or the fantastic customer support we have had from Carrot Rewards.'



Whitstable Junior School

Background

Whitstable Junior School is based in Whitstable, Kent and has around 250 pupils. Behaviour had always been good in the school, but they wanted to find something that would get them to the next level of excellent behaviour, and motivate those pupils who need an extra push, without being time consuming for teachers.

Success

Tom Tsangarides, Physical Education Co-ordinator, Whitstable Junior School said, "We started using Carrot Rewards in September 2015 and it has already made a really big difference in our school.

"We have used it to customise our own unique reward scheme. We have chosen to award points automatically for presumed good behaviour, but give teachers the option to deduct points for disruptive behaviour in the form of yellow cards (minus 10 points) and red cards (minus 20 points).

"The positive effect of Carrot Rewards in the school is easy to see. In September 2015 25% of pupils received a red or yellow card, but this quickly changed once pupils got used to the new rewards scheme, and in June only 5% of pupils received a red or yellow card.

"The class with the most points each week is awarded a 'Whitstable Bubble Cheque'. These are added up throughout the year to earn treats suggested by the pupils such as a class trip to the beach for ice cream, or a trip to the cinema. This creates a team atmosphere in the classroom where all pupils recognise that they need to all behave well to earn the treat they want.

"Every three weeks a text is sent home saying that a child has shown excellent behaviour if they have had no points deducted. Pupils really are engaged and motivated, and regularly log into their MyStickers account, to keep track of their rewards, and personalise their own avatar.

"Carrot Rewards is also popular with teachers at Whitstable as because all rewards given are automatically recorded and deductions are logged automatically it saves a lot of time. Teachers also like that they have access to up to the minute leader boards to track precisely how pupils, classes, subjects are doing across the whole school.

"The first year of using Carrot Rewards has been a great success, and we now have plans to use more of the system and take it to the next level. From September

2016 extra rewards will be available for pupils who go beyond the expected good behaviour for things like good presentation and manners. The prizes given will be smaller but given more frequently. Pupils have been asked for their suggestions, which so far include extra ICT time and sitting on benches instead of on the floor in the school hall.

"Carrot Rewards has already made a really big difference in our school, and we are only using it at its most simple level. We have exciting plans for Carrot Rewards at Whitstable and I'm excited to see how it will evolve."

Pupils rewards scheme paying off

Children on their best behaviour to win treats

by **James Rose**
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Pupils at Whitstable Junior School have been on their best behaviour after a scheme was introduced to reward high achievers.

Teachers have been awarding points to the children for good behaviour and deducting for bad behaviour using yellow and red cards since September.

The Oxford Street school is one of hundreds across the UK to use the Carrot Rewards scheme.

It revealed that 25% received a red or yellow card in September but once pupils started to understand the scheme it dropped to 5% in June.

The class with the most points each week is awarded a Whitstable Bubble Cheque added up throughout the year to earn treats suggested by the pupils, including a trip to the beach for ice cream or a trip to the cinema.

This has created a team atmosphere in the classroom where all pupils recognise they need to all behave well to earn the treat they want.

Every three weeks a text is



Whitstable Junior School PE co-ordinator Tom Tsangarides has been using the Carrot Rewards scheme to improve pupils behaviour

sent home saying that a child has shown excellent behaviour if they have no points deducted.

Physical Education co-ordinator Tom Tsangarides said: Behaviour has always been good in our school but we wanted to find something that would get us to the next level of excellent

behaviour and motivate those pupils who need an extra push, without being time consuming for teachers.

Carrot Rewards has already made a really big difference in our school and we are only using it at its most simple level.

We have exciting plans for

Carrot Rewards at Whitstable and I'm excited to see how it will evolve.

Carrot Rewards managing director Neil Hodges said: Whitstable is a fantastic example of how schools can fit Carrot Rewards to their needs.

It wanted to start with a very



Whitstable Junior School

Carrot Rewards has already made a really big difference in our school and we are only using it at its most simple level

simple solution and now that has been proven, it plans to start introducing more tools from the Carrot Rewards system, such as points for individual pupils right up to whole school competitions.

We have really enjoyed working with them and look forward to supporting Whitstable to ensure that Carrot Rewards continues to engage and motivate its pupils and teachers.

How Do I Get Started?

- The first step in your Carrot journey is to discuss your schools requirements with one of our Carrot Advisers who can help guide you on the best way to utilise Carrot Rewards
- Once decided we will work with you to get all your teachers, students and classes set up as well as all other functionality you wish to use
- Carrot Rewards has been designed to be so easy to use, but we are here to help every step of the way

Contact us now to arrange your free online demo or to set up your 1 months free trial

✉ Email neil@carrotrewards.co.uk

☎ Call us on 0800 988 0080

