



Carrot Rewards

An Introduction

Introduction



- Introduction: What is Carrot Rewards.
- The detail of how it works.
 - School Stickers.
 - Pupil Side: Mystickers.co.uk.
 - Teacher Side: CarrotRewards.co.uk.
- What our Customers Say.

Detail: School Stickers



- The Leader in Secondary School Rewards.
- Print over 30 million rewards a year. (We think of that as 30 million smiles!)
- All products 100% customisable for no extra charge.
- EN 71 Passed. [EN 71 is the EU Toy Safety Test].
 - The only reward company to care enough to have certification.
- Founded in 2000 by a teacher.
- Backed by Bridges Ventures - the world's largest social venture capitalist.



What is it?



Customized rewards from School Stickers Ltd have unique 6 digit codes on them.

Your pupils log into myStickers.co.uk :

- Log their rewards.
- See their leadership position.



You can log into CarrotRewards.co.uk :

- See relative pupil reward positions by year/ subject / form / class / house / or your own choice.
- Reward pupils for specified achievements.
- Create competitions.
- Run your own shop – pupils trade points for prizes
- Create custom reports / output to excel.



Detail: myStickers.co.uk



➤ Allows and motivates your pupils to log their rewards – so you don't have to.

- Log rewards: Instantly see the reward online and get uplifted points.
 - Leader boards: See competitive position.
 - Real time change: Log points and immediately change competition rank.
 - Customise a wii style buddy.
 - Short 6 digit codes. No: 0,O,Q,1,I,L,5,S.
- **Trusted by over 3,500 schools and more than 400,000 pupils.**
- May 2009 survey participant described it as a “motivational tool for an ICT based generation”.



Detail: CarrotRewards.co.uk (1 of 4)



- A management interface for your rewards.
- Everything customised for you.

- Choose your point architecture.
 - E.g. Stickers at 1,2 and 5 points. Postcards at 20 points. Your choice.

- Create your own designs.
- **No counting tokens** – your pupils do it for you in MyStickers!

- Run any competition you choose: Attendance, Performance, Attitude...

- Run **house points**.



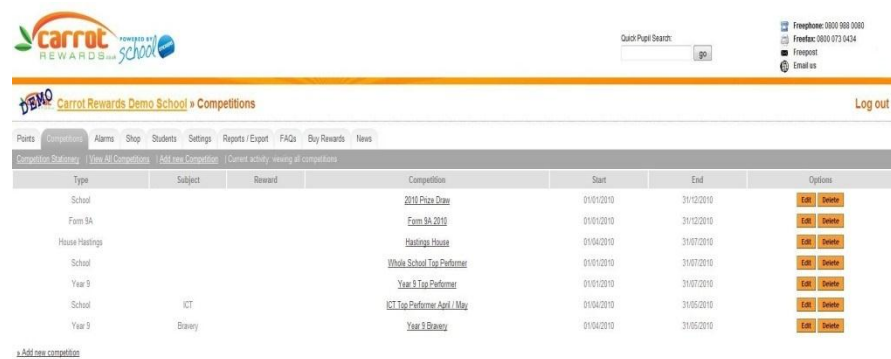
Type	Subject	Reward	Competition	Start	End	Options
Form A1			Form Test 24.11	01/12/2009	24/11/2009	[Edit] [Delete]
Form B2			House J. Math Test	01/10/2009	12/12/2009	[Edit] [Delete]
School			rand.test.5	01/01/2009	21/10/2009	[Edit] [Delete]
School			rand.test.7	01/10/2009	27/10/2009	[Edit] [Delete]
School			Random test	11/10/2009	18/10/2009	[Edit] [Delete]
School			random.test.2	28/01/2009	27/12/2009	[Edit] [Delete]
School			random.test.3	01/10/2009	28/10/2009	[Edit] [Delete]
School			random.test.5	01/10/2009	28/10/2009	[Edit] [Delete]
School			School Wide Annual Prize	01/01/2009	01/08/2010	[Edit] [Delete]
School			September Prize Competition	01/09/2009	30/09/2009	[Edit] [Delete]
School			test	28/10/2009	29/10/2009	[Edit] [Delete]
School			test	28/01/2009	25/10/2009	[Edit] [Delete]

Detail: CarrotRewards.co.uk (2 of 4)



➤ Provide updates and reports.

- One click updates.
 - Motivate your pupils with updates in assembly or class.
- Create pupil reports to pdf.
- Provide behavioural reporting.
 - Date ranged pupil reports.
 - Output to excel.



Detail: CarrotRewards.co.uk (3 of 4)




Run your own shop



- Upload your own physical rewards in seconds
- Set your own reward values
- Receive notification of purchases

- Pupils amass rewards and exchange their points for prizes
- Pupils track purchases in their account giving them responsibility for their buying choices

Add New School Reward

Image	Name	Price	Active	Email Address	Update
	<input type="text"/>	<input type="text"/>	<input type="checkbox"/>	<input type="text"/>	<input type="button" value="Add"/>

Your School Rewards

Image	Name	Price	Active	Email Address	Update
	Mars Bar	25	<input checked="" type="checkbox"/>	neil@schoolstickers.co.uk	<input type="button" value="Save Changes"/>
	Jump Lunch Queue	50	<input checked="" type="checkbox"/>	neil@schoolstickers.co.uk	<input type="button" value="Save Changes"/>

The screenshot shows the user interface of the Carrot Rewards system. At the top, there's a navigation bar with 'Rewards', 'Scores', 'Add Points', and 'Colour'. Below this is a dashboard area with a cartoon boy on a beach and a grid of six 'TEACHER AWARD' stickers, each with a star and a unique ID. A navigation bar at the bottom of the dashboard includes 'Scores', 'Shop', 'Account', 'Help', and 'Contact'. Below the dashboard is a 'SHOP' section with a 'Your Balance' table and a list of 'Polo Shirts' for purchase.

Item	Points
Rewards Points	8100
Purchases	5950
Balance	2150

Item	Points
T-shirt (Yellow)	300 points
T-shirt (Red)	300 points
T-shirt (Green)	300 points
T-shirt (Blue)	300 points

Detail: CarrotRewards.co.uk (4 of 4)



🌱 Test us out!

🌱 Get some codes www.carrotrewards.co.uk/codes

Note to school pupils reading this – sample codes have ZERO MyStickers value

🌱 Log into www.mystickers.co.uk.

🌱 Try: Creating a new pupil account

🌱 Try: Logging a code

🌱 Review: Automatic link to the school

🌱 Review: Prizes and Scores. As your codes are worth zero you won't be in pole position.

Sorry!

🌱 Log into www.carrotrewards.co.uk.

🌱 Username: *tryme@carrotrewards.co.uk* Password: *carrot*

🌱 Try: Searching for the student you created.

🌱 Try: Creating a new competition.

🌱 Try: Checking your competition leader board.

What else do I need to know:



- Carrot Rewards allows you to track your pupils performance with a simple and effective management interface that can be customised for your school.
- Carrot Rewards will motivate your pupils and save you time and effort when it comes to monitoring and reporting on rewards.
- SchoolStickers rewards are being used in over 3,500 schools!
- Over 450,000 pupils are registered on MyStickers
- Carrot Rewards is now being used successfully in over 125 schools across the UK.
- A student has just logged our 2millionth sticker!

What our customers say



- “If you are looking for a reward scheme that is simple to use, can be applied across the whole school, in all subjects and year groups, and really does motivate students of all ages to get involved, I cannot recommend Carrot Rewards highly enough.
- Simon O’Connor, Assistant Headteacher, Sir Joseph Williamson’s Mathematical School
- “Carrot Rewards has transformed our rewards programme, bringing it completely online, and now we use it across the whole of the lower school. It is easy to run competitions and pupils are actively registering their rewards online because they know that they are important and genuinely do count. I would recommend it to other teachers looking for a way to bring their rewards scheme online.”
- Sharon Hutchinson, King Edward VII School, Sheffield

Next Stages



- Thank you for your interest.
- If you are interested in learning more please contact Neil Hodges (Sales & Marketing Director @ School Stickers).
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